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# semart. IMPACT



# SPONSOR TIERS

	PACKAGE	DURATION	PRICE
<b>BRONZE</b>	Smart Basic Subscription	3 Months	RM240
<b>SILVER</b>	Smart Basic Subscription	6 Months	RM480
<b>GOLD</b>	Smart Basic Subscription	12 Months	RM960

## Whats inside a Smart Basic Subscription?

### iMin M2-203 PoS Device

- Smart Setup & training provided
- Bluetooth, Wifi, 4G accessible



5.5" Display  
Android 11  
2600 mAh  
450g

### Quick Glance Performance Metrics



### Value Added Services

- Consolidated Profit and Loss
- Business Advisory Services
- Smart Sales Planning



# WHAT YOUR SPONSORSHIP PROVIDES



## DIRECT SERVICE PROVISION

Your sponsorship directly funds the provision of our service to towards B40 entrepreneurs.

The support enables Smart to deliver tangible and meaningful assistance by way providing on-ground training and device handling procedures and procurement



## MEASURABLE OUTCOMES

Providing all clients with our Smart Dashboard, we can demonstrate the positive results and impact of our service via the improvement of the clients sales track record, profit/loss analysis and providing them with actionable business insights.



## LONG-TERM SUSTAINABILITY

Your recurring donations based on the tiers (Bronze, Silver, Gold) you've selected (3, 6, or 12 months respectively) helps ensure continuity, stability and efficiency of the entrepreneurs in need over an extended period of time.



## PERSONALIZED IMPACT

Although the profiles are anonymous, your support has a direct and personalized impact on the individual entrepreneur, their families and their communities. Though specific identities cannot be shared for privacy reasons, your contributions are allocated to services that benefit real people in need.



## EMPOWERING OPPORTUNITIES

Your contributions enable the entrepreneur to access financial literacy education, skills training, and resources they otherwise wouldn't have in order to uplift their business. The transformative potential of your sponsorship allows the team to continue improving lives and creating positive real change.

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# Bronze STREET VENDOR



## WHO ARE VENDORS LIKE ME?

- Family run vendors
- 35-50 years old
- Food and beverage stall vendors

*"Running my bakery with my family is the pride and joy of my life, we bake all sorts of things! But running a business was never easy; we end up with many unsold goods and we only make as much as we've put in our cost. Some months it can be hard to even make rent. I want to learn more about operating my business efficiently to keep my family financially stable"*

Support these vendor in their goal:

- To upscale their understanding and knowledge in financial literacy
- To imbed skills such as sales analysis and cashflow management
- To train and handle PoS devices for its practical uses

### **3 MONTH SPONSORSHIP**

**Sponsored Duration Time:  
THREE month**

**Period of Sponsorship:  
JULY 2023 - SEPTEMBER 2023**

**PRICE of sponsorship:  
RM240**

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# Silver STREET VENDOR

## WHO ARE VENDORS LIKE ME?

- Family run vendors
- 35-50 years old
- Tailors, seamstresses, hairdresser vendors

*"I always get excited when my customers order their custom traditional clothes from me. But when the orders come piling in on peak seasons, its easy for me to lose track of my orders and it ends up upsetting my clients when their clothes are delayed. I need help to streamline my orders and to keep track of who my customers are. Making clothes that lasts for memories and having my customers love what they buy is important to me."*

Support these vendor in their goal:

- To provide in-depth support for a longer duration period.
- To assist in inventory management, product offering/menu revamps and product validation.



### **6 MONTH SPONSORSHIP**

**Sponsored Duration Time:  
SIX month**

**Period of Sponsorship:  
JULY 2023- DECEMBER 2023**

**PRICE of sponsorship:  
RM480**

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# Gold STREET VENDOR



## WHO ARE VENDORS LIKE ME?

- Family run vendors
- 35-50 years old
- Food and beverage stall vendors

*" With the birth of my daughter, its made me think of my role as a father and what more can I provide for my childrens future. I want to expand my stall so I may be able to sell more cakes and reach more customers, I'm just not sure how best to learn and execute it. "*

Support these vendor in their goal:

- Given dedicated Account Manager support
- Assistance and guidance in their first expansion
- Extensive support in consolidated profit and loss

### **6 MONTH SPONSORSHIP**

**Sponsored Duration Time:  
TWELVE month**

**Period of Sponsorship:  
JULY 2023 -JULY 2024**

**PRICE of sponsorship:  
RM960**